



INTERNATIONAL ACADEMY



2022/23 PROSPECTUS

IN PARTNERSHIP WITH



University of Central Lancashire
UCLan





INTRODUCING MACCLESFIELD FC INTERNATIONAL ACADEMY



Macclesfield FC is a Club with deeply engrained roots - both within the local community and the prestigious surrounding areas.

Originally formed in 1874, The Silkmen were evocatively reborn in 2020 under the stewardship of successful businessman Robert Smethurst and former Premier League and Welsh international footballer Robbie Savage.

Over £4m has been invested in the Club over the course of the last eighteen months and there can be no doubt that Macclesfield FC is one of the fastest-growing clubs in the country.

Winning the North West Counties Football League - Premier Division by a staggering fifteen points in April 2022 and being the subject of a BBC documentary that has received over three million views, Macclesfield FC has unquestionably captured the imagination of the entire nation.

Central to our successes to date has been our International Academy, which continues to enjoy exponential growth.

This is exemplified by the fact that over the course of the last twelve months, the number of student-athletes enjoying their football with us has continued to rise to record levels.

Not only that, our sides have experienced phenomenal success.

The sheer volume of proudly displayed trophies at the Club is truly staggering!

Whilst claiming silverware may well be gratifying, it can only be viewed in the wider context of the experiences that our players enjoy here at Macclesfield FC.

Joining our International Academy represents a wonderful opportunity for anyone who demands the very best in football

development and academic study.

You should expect the quality of coaching, the standard of education and the whole experience to be outstanding as you create memories that will last a lifetime.

In turn, we expect all our student-athletes to show commitment to both their football development and academic studies - whilst also respecting their peers, the coaches and the Club. This involves conducting yourself in a manner in keeping with both the rules and the spirit of the game.

All our programmes are designed to ensure that every student-athlete reaches their potential in football, education and life - putting wellbeing and personal development at the heart of everything we do.

We are committed to nurturing and developing well-rounded individuals who are confident, highly proficient and respectful.

Every student-athlete should enjoy their Academy experience and value it for the rest of their lives.

We will provide both you and your family with constant support and advice throughout your journey with us, ensuring that your experience really is an unforgettable one.

We want all our student-athletes to be technically excellent, tactically astute and independent decision makers both on and off the field.

To this end, we have everything in place to prepare you for a successful career within the football industry and have a proven track record of changing lives forever.

Now we want you to become part of it all!

ROBERT SMETHURST

There can be no doubt that Macclesfield FC International Academy is enjoying a period of exponential growth at present and as such, I am delighted to be able to present this prospectus to you.

As Owner and Director, I am passionate about giving every young adult unique opportunities that prove to be a platform for lifelong development.

Macclesfield FC International Academy is committed to creating proficient footballers who have the confidence to express themselves at every level of the game.

But not only that, we also facilitate the transition into adult life in a manner that will create opportunities throughout all our student-athlete's future careers.

As well as creating tangible and inspiring football pathways, we also offer a degree qualification that will catalyse your future career - no matter what direction you decide to take.

Your time with us may well be relatively short, but the skills you will learn both on and off the pitch will stay with you for the rest of your life.

We demand the very highest of standards at each and every level and as such, our International Academy has seen significant investment over the past year as we push the boundaries even higher.

Not only have we introduced a range of new programmes that are already proving to be highly successful, we have also taken our coaching provision to the next level and secured lucrative partnerships with the likes of PlayerData and Juventus FC.



Everything we do is designed to improve you as both a player and a young adult - with our offering rightly regarded as an industry leader.

Our programmes are strategically designed to offer a logical transition - starting with the Seven Day College ID Clinic right the way through to the full-time University Programme.

Yet these are also versatile enough for any student-athlete to join us at any time.

Some student-athletes enrol straight into the University Programme, whilst others gain the full experience by attending our other programmes beforehand.

There is no right or wrong strategy - you must take a wealth of information and opinions on board, before going with your gut instinct.

To help you along the way, our Recruitment Team are always available to help - no matter what your query may be.

I am intensely proud of what we offer here at Macclesfield FC International Academy and I cannot wait to welcome you to the Leasing.com Stadium!

Robert.

ROBBIE SAVAGE

At Macclesfield FC International Academy, we have everything in place to create and inspire the next generation of footballers and young adults.

The facilities we have here at the Leasing.com Stadium are the envy of the local area and these are supported by a coaching team that mirrors the prestigious nature of the surroundings.

Over the last twelve months, we have seen an exponential rise in the number of young footballers coming to play here at Macclesfield FC.

Not only does this provide us with an incredible platform from which we can build, but it also exemplifies the fact that what we are creating here is something very special.

I know more than most how much time, dedication, sacrifice and patience is needed to reach the highest level of the game - yet by far the most important characteristic is belief.

When you believe in yourself and you do so in an unwavering manner, you can achieve anything you set your heart on.



I was never the most gifted footballer - in fact technically, I was fairly average in many respects. But what set me apart from others who possessed a greater degree of talent was a level of belief that could not be broken.

I gave everything I had to achieve my dream and nothing was going to stop me.

To all the players starting their journey with us - express yourself, be brave on the ball, listen to your coaches and enjoy the journey.

But more than anything, believe in your coaches, believe in your teammates, believe in your Club and believe in yourself.

I wish you every success.

Robbie.

ANTHONY CURRAN

At the start of what will undoubtedly be an incredible journey with us, I am delighted to introduce myself as the Macclesfield FC International Academy Manager.

I am both proud and privileged to hold this role, it is one which I am truly grateful for every single day.

All our programmes offer a unique and inspirational insight into what it is like to be a professional footballer whilst also developing each individual both academically and as a young adult.

It is no exaggeration to say that the benefits that you will enjoy within our Academy will set you up for life on a whole host of different levels.

Within a professional environment, you will enjoy Academy standards that embody a very clear philosophy and methodology that promotes both individual and collective achievement.

You will also enjoy a world-class

education that is the envy of student-athletes around the globe, with clear football and academic pathways that will catalyse your future career.

All our programmes have been holistically designed to provide our student-athletes with the very best experience.

As well as developing you academically and as a footballer, we will also nurture your progression into adulthood - equipping you with every skill needed to be successful.

We will introduce you to a different culture and fully integrate you into it - allowing you to develop your inter-personal skills in a way that allows you to express yourself with passion and conviction.

Work placement opportunities will allow you to broaden your horizons even further - nurturing transferable skills that will stand you in good stead throughout your life.



When future employers look at your resume, they will be astounded by the skills that you accumulated during your time at Macclesfield FC International Academy.

Whilst our over-riding objective is to improve you as a footballer and create an array of opportunities to progress in the game, we are also committed to producing individuals who are well-rounded, confident and proficient in every aspect of their lives.

In this regard, all aspects of our programmes combine in order to give you the opportunity of a lifetime.

With constant and unlimited support throughout your journey with us, we will ensure that the

magnificent investment in your future is rewarded.

From day one, we will be with you every step of the way - making sure that all your dreams are realised and that your true potential is reached.

Being part of our International Academy is an incredibly exciting prospect and I am sure that you will be stimulated even further over the course of the following pages.

Enjoy being amazed by the opportunities that we have on offer and I look forward to meeting you very soon!

Anthony.

MATTHEW MORGAN

As Technical Lead and Head Coach within our International Academy, it is my job to ensure that all student-athletes are provided with a world-class experience both on and off the pitch.

As well as undertaking my UEFA A Licence, I have been fortunate enough to gain a vast amount of knowledge through coaching worldwide.

This has seen me enjoy spells in South America, North America, Europe, the Middle East and of course, here in the United Kingdom.

Previously at the iconic Juventus, I have been able to take aspects of the game from all areas of the globe and integrate them into what we offer here at Macclesfield FC.

The technical syllabus and framework that we have here at Macclesfield FC is truly the best that I have ever worked with and it is replicated across our entire Academy structure.

Fundamental to this is playing the game in a manner that is clear, concise and enjoyable - without each of these characteristics, we would not see the incredible development levels that we do.

Training programmes embody individual sessions which focus on one-to-one coaching, position-specific sessions

that develop every player within their preferred area of the pitch and team sessions that bring all that we have learnt together in order to create a phenomenal collective unit.

Each one of these sessions is critical to the other and only progression in all areas will see student-athletes become the best that they can be.

Pivotal to this are the analytical sessions that underpin everything we do.

We will use the latest in PlayerData technology to discuss all areas of your development and this will be supported by video analysis sessions that highlight both your strengths and areas of improvement.

Strength and Conditioning, together with nutritional guidance is also an integral part of all student-athlete's development and in addition to providing free access to state-of-the-art gymnasium facilities, we will also make sure that what you eat supports your training regime.

We are committed to seeing you reach your potential and as such, we only employ the very best Coaches.

Recruitment in this area is key and in appointing Coaches, we don't just look at their qualifications!

We also look at personal characteristics



such as approachability, how they deliver key messages and most importantly of all, the extent to which they inspire you each and every day!

The team that we have assembled really is amongst the best that the United Kingdom has to offer and I am immensely proud of each one of them.

As well as providing an incredible football offering, Macclesfield FC International Academy also offer a world-class education offering in partnership with the University of Central Lancashire.

UCLan is one of the most respected educational institutions in the United Kingdom, with their degree qualifications recognised around the globe.

The whole student environment cannot fail to inspire and for all those lucky enough to be part of it, then it's no exaggeration to say that it represents some of the best days of your life.

I am a former UCLan student myself - graduating with postgraduate degree in Sports Coaching.

I can honestly say that UCLan is a remarkable institution that equips you for a successful career in so many areas in the sports industry - as well as allowing you to create lifelong friends in an instant.

Every aspect of my stay was catered for and nothing was too much trouble - which was part of the reason that I had no hesitation in partnering with them through our International Academy.

Enjoy browsing through this prospectus which I hope you will find both informative and inspiring.

I look forward to hearing from you soon.

Matthew.

WHAT ARE WE COMMITTED TO ACHIEVING AT MACCLESFIELD FC INTERNATIONAL ACADEMY?

We will play a positive role in each young footballer's journey, whilst facilitating an environment that allows them to fall in love with the game.

In addition to this, we will provide pathways that will inspire - laying the foundations for lifelong participation.

This will be achieved by -

DEVELOPING THE PARENT

Educating each player's support network on the Macclesfield FC International Academy methodology, in order to reinforce consistent messages from the Club.

DEVELOPING THE PERSON

Promoting exemplary standards of behaviour, that centres on having respect for themselves and showing it towards others.

We will nurture individuals who will not only reflect positively on Macclesfield FC, but also on the local community in general.

DEVELOPING THE COACH

Providing a world-leading education pathway, with constant and relevant CPD opportunities to ensure that our coaches stay at the forefront of the industry.

DEVELOPING THE PLAYER

Holistically supporting players on their individual journeys, by employing a meticulously devised curriculum.

This will accelerate the player's technical and tactical development, alongside their ever-expanding football intelligence.

DEVELOPING THE CLUB

Continuing to provide an inspirational and permanently evolving platform for Macclesfield and the local community, which encourages lifelong football participation in a manner that we can all be proud of.

ROLE OF THE PLAYER

At Macclesfield FC International Academy, we demand the very highest of standards. As such we expect all of our players to -

Always play to the best of their ability and for the team's benefit.

Play fairly and not cheat, dive, complain or waste time.

Respect their teammates, the opposition, the referee and all coaches.

Be graceful in both victory and defeat.

Shake hands with the opposition and the referee at the end of each game.

Listen and respect everything that the coaches say.

Understand that the coach has to do what is best for the team and not one individual player.

Always be honest.

Work hard - both in training and matches.

Always be willing to learn.

Encourage all their teammates.

Respect the environment.

Have fun and enjoy being a part of Macclesfield FC!

**UNLOCK YOUR POTENTIAL AT
MACCLESFIELD FC
INTERNATIONAL ACADEMY**

playerdata

ROLE OF THE PARENT

As well as demanding the very highest of standards from our players, this also applies to all parents.

We therefore expect parents to -

Become familiar with our Player's Code of Conduct and help our coaches maintain these standards at all times.

Be a role model, by promoting a healthy and active lifestyle.

Celebrate your child's successes - both on the pitch and academically.

Positively encourage your child at all times.

Stress the importance of academic achievement as well as success on the pitch.

Know that you have made a great investment in your child's development as a footballer and a young adult.

Have faith in our coaches - they know what they are doing!

Be patient.

Maintain regular contact with your child throughout their time at the Academy - even though they will be having an unbelievable time, they will still miss you!

Not put pressure on your child to perform.

Not live your own dreams through your child.

Allow your child to make mistakes - it's all part of the learning process!

But most of all...

Enjoy being part of Macclesfield Football Club International Academy!

AN INTRODUCTION TO OUR COACHES

At Macclesfield FC International Academy, we only employ the very best Coaches.

Technically and tactically excellent, they have a vested interest in ensuring that all our student-athletes reach their potential.

But more than that, all our Coaches will inspire you throughout your time with us -

through innovative sessions and a passionate interest in developing you towards being the best footballer you can be!

Our Coaches are more than just people who will guide you through your journey with us - they are mentors, role models and friends.

As such, the standard of coaching is unparalleled and is overseen by three of the most recognisable figures in English football.



ROBBIE SAVAGE

Robbie was part of the illustrious Manchester United 'Class of 1992' that included the likes of David Beckham, Paul Scholes, Nicky Butt and Gary Neville.

Winning the FA Youth Cup with The Red Devils, Robbie then made almost a century of professional appearances for Crewe Alexandra before signing for Premier League side Leicester City in the summer of 1997.

Robbie's talents shone through on the biggest stage of all, as he became renowned as a fiery and passionate midfielder who wore his heart on

his sleeve.

Winning the League Cup in 2000, Robbie unquestionably became a fans favourite - making almost two-hundred appearances for The Foxes over a five-year period.

Robbie then signed for Birmingham City in the summer of 2002 and after a memorable debut season, claimed the Club's Player of the Year Award.

In January 2005, Robbie moved to Blackburn Rovers for a fee of £3m and helped guide the Club to Premier League safety - as well as an FA Cup semi-final against Arsenal.

Three years later, Robbie signed for Derby County

and shortly after, he was installed as Club Captain.

Almost 150 appearances later, Robbie retired at the end of the 2010/11 campaign - bringing the curtain down on a glittering career that mesmerised the whole nation.

In addition to his domestic career, Robbie was also capped 39 times by Wales - scoring in World Cup Qualifiers against Turkey and Norway respectively.

Since formally retiring from the game, Robbie has launched a highly successful media career that sees him regularly commentate on Premier League games with BT Sport and co-presents BBC Radio Five's 606 programme alongside former Premier League winner Chris Sutton.

He is undoubtedly one of the most high profile figures in the game and has been a crucial member of a number of FA think-tanks over recent years.

Throughout his career, Robbie has always championed Grassroots Football and shown unwavering support for developing footballers of all ages and abilities.

Recently, Robbie presided over his under-16s side securing an unprecedented quadruple - going through the entire season unbeaten.

We are incredibly humbled to have someone with Robbie's stature and influence here at Macclesfield FC - so much so that you can be assured that your future really is in safe hands!



DANNY WHITAKER

Danny combines his role as Macclesfield FC First Team Manager with that of International Academy Coach.

The amalgamation of these roles is poignant in that Danny is able to cast his eye over the abundance of talent within the Academy and offer pathways directly into the First Team.

Affectionately known as the 'Magic Man', Danny's

nickname emphasises what he is all about on so many different levels.

Danny made his Silkmen debut on 2nd February 2002 - coming off the bench to score against Exeter City.

He went on to become one of the most established midfielders in the English Football League and is incredibly well-respected throughout the game.

Making almost two-hundred appearances for the Silkmen over a five-year period, Danny moved to Port Vale in the summer of 2006 and after adding another 86 appearances to his tally, subsequently

moved to former Premier League side Oldham Athletic two-years later.

After being an almost ever-present for Oldham over a two-year period, Danny then moved to Chesterfield where we would help guide the Club to promotion to League One.

In 2012, Danny lifted the Football League Trophy at Wembley Stadium in front of a crowd of just under 50,000.

Despite this success, Danny always knew that his heart lay with The Silkmen and he returned to Macclesfield in 2013.

Danny would play a pivotal role in the Club reaching the Buildbase FA Trophy final at Wembley Stadium in 2017 and securing promotion to the English Football League twelve-months later.

Our 'Magic Man' was installed as Macclesfield FC Manager in October 2020 and led the Club to the North West Counties Football League Premier Division title at the first time of asking - winning the league by a staggering fifteen points.

Danny is UEFA A Licence qualified and is the perfect role model to take your footballing journey to the next level.



MARK DUFFY

Graduating from the youth setup at Liverpool, Mark went on to gain valuable experience in the non-league game, before signing for Morecambe in 2009.

Mark soon became one of the most sought-after prospects in the lower divisions and would ultimately sign for Championship side Scunthorpe

United for an undisclosed fee in 2011.

After making over one-hundred appearances for The Iron, Mark enjoyed a season at Doncaster Rovers before signing a two-and-a-half-year contract at Birmingham City back in 2014.

Loan spells at Chesterfield and Burton Albion followed, before Mark joined Sheffield United in the summer of 2016. Duffy won promotion from League One for a second successive year in 2017, and was also named in the PFA Team of the Year for a second time.

Mark was converted to an attacking midfield role under the management of Chris Wilder as The Blades had a solid return to the Championship finishing in tenth place. Signing a new contract with The Blades in January 2018, Duffy scored six goals in thirty-eight matches as the team finished runner-up and returned to the Premier League.

Duffy then completed loan moves to Stoke City and Eredivisie side ADO Den Haag, before representing Fleetwood Town and Tranmere Rovers ahead of his move to the Macclesfield FC in January 2022.

As well as being a pivotal member of our First Team, Mark also is embarking on a successful media career with Sheffield United - as well as passing on his wealth of knowledge to the next generation of footballers.

Mark is one of the most up and coming Coaches in English football and through his UEFA A Licence, will undoubtedly improve every aspect of your game here at Macclesfield FC International Academy.

HOW WE COACH

PHYSICAL ACTIVATION | ANALYTICAL PHASE

We initially concentrate on the nurturing of physical gestures that directly link to skilful execution during game scenarios.

TECHNICAL, DYNAMIC AND APPLIED PHASE

Technique is the foundation of everything that we do. We then introduce unopposed technical practices, with links to the previously learnt technical gestures. These are then applied in various settings that link back to the game.

SITUATIONAL GAME PHASE

We then progress by taking all that has been learnt and applied in the previous phases and aim to perform them under various levels of pressure within an array of tactical game-related scenarios.

CONDITIONED GAME PHASE

Players then can express and apply all that has been worked upon in a competitive environment.

This embodies the potential for varying conditions to promote the topic and repetition of key learning objectives.

"If you are not improving, it's not because you lack innate talent; it's because you are not practicing in the right way."

Anders Ericsson (2016).



INTERNATIONAL ACADEMY OUR PHILOSOPHY



IN POSSESSION

Whenever possible, players will be encouraged to play through the three zones of the pitch - controlling, connecting and combining ball possession with clever and creative play.

Our style of play will encourage all players to contribute to attacking play at different times - with an emphasis on intelligence, innovation, the technical skill of the individual, and the ability to dominate all 1 v 1 situations.

IN TRANSITION

Players will be encouraged to be positive, proactive, reactive, and responsive to all changes in ball possession.

The way we play the game will allow all players to positively apply or respond to the first and second ball contacts in all three zones.

OUT OF POSSESSION

Players will be encouraged to recognise how, when, and where to secure, retain, maintain and progress ball possession by being compact, controlled, and calculated.

Our style of play will encourage all players to defend intelligently and aggressively, in order to dictate opposition ball possession - whilst confidently dominating all 1 v 1 situations.

OVERVIEW

"The game and the players are one and the same, so consequently the game phases.

"Attack and defence cannot be separated.

"One phase respects the other, you attack as you defend...we can find a little bit of each phase in all moments of the game."

(Casá Bastille, 2015)

OUR FOOTBALL LANGUAGE

The football language we use can be categorised into four distinct and inter-related areas - Body, Ball, Game and Competitiveness.

We will introduce all our International Academy players to each one of these and nurture them at every level of their development.

BODY

Enjoy the 1 v 1.
Survive on the ball.
Strength in contact.
Recover in transition.

GAME

Be the additional player.
Control the game.
Connect with the game.
Combine with teammates.
Be compact when needed.
Be calculated in approach.
Express yourself.

BALL

Secure the ball.
Retain the ball.
Progress the ball.
Look for opportunities.
Play forwards.
Run forwards.
Play through the lines.
Use the ball to create openings.

COMPETITIVENESS

Positive communication.
Have a positive attitude.
React positively to every given situation.
Support teammates at all times.



WHAT DOES A MACCLESFIELD FC INTERNATIONAL ACADEMY TRAINING SESSION CONSIST OF?

A typical Macclesfield FC International Academy training session is designed to challenge players from a physical, psychological, technical and tactical perspective.

Each session can be broken down into these four key components - within which, specific attributes are introduced, explored and expanded upon.



These components are directly and logically linked to the next, creating a clear and coherent flow for each player.

Each exercise demands physical gestures, skilful

execution and conceptual understanding that all relate back to the game.

We present these as challenges to the players and their task is to provide solutions - whilst being put under a range of different pressures and scenarios.

With each exercise methodically linking to the next, our training sessions mirror that also and take their place within the overall Macclesfield FC International Academy curriculum and long-term plan for player development.

In terms of the matches that our International Academy teams compete in, we see these as an extension of the training programme.

Within which, players can trial, apply and express all that they have learned in a competitive environment.



FACILITIES AT The Leasing.com Stadium

Macclesfield FC International Academy are incredibly fortunate to offer all our programmes within the magnificent Leasing.com Stadium.

Over £4m has been invested in the Stadium over the last eighteen months - making it the most sought-after venue in the local area.



Our 4G surface not only provides a phenomenal platform for all our players to express themselves on, but its all-weather properties ensure that training

sessions are unaffected by the elements all year round.

In addition to this, Bar Twenty Seven provides the ideal setting to relax ahead of International Academy sessions and recover after them.



Innovatively designed to exude charm and elegance, you are greeted by a relaxing and contemporary ambiance befitting any occasion.



Dramatically and evocatively overlooking the pitch, Bar Twenty-Seven is dedicated to showing all major football matches from the Premier League and EFL to the Champions

League and forthcoming FIFA World Cup.

Then there is the state-of-the-art Stealth Gymnasium, which continues to be incredibly popular.

From the evocatively positioned cardiovascular zone and dedicated strength and resistance area to the dramatic spin cage and boxing ring; we have everything you need to motivate you in your quest for greatness.



Significant discounts at Bar Twenty Seven and Stealth Gymnasium are available for all International Academy members - so please take full advantage of them!



Macclesfield FC International Academy works in partnership with the University of Central Lancashire (UCLan) - an international, multi-campus University, leading the way in modern learning.

UCLan was ranked within the top 6.5 percent in the 2020/21 Centre for World University rankings and holds the maximum five QS stars for the quality of its teaching.

As one of the United Kingdom's largest academic institutions that boasts a student and staff population

of over 38,000, UCLan has incredible support facilities to offer all students.

This is exemplified by the fact that UCLan ranked first for the money invested into student wellbeing services in the 2020 Student Welfare League Table.

As part of UCLan's £200m Masterplan Development, the new Student Centre will enhance the student experience even further!

Student-athletes enrolled with Macclesfield FC International Academy study towards a three-year Bachelor's Degree in one of the following subjects -

- ***BSc (Hons) in Football Studies.***
- ***BSc (Hons) in Sports Therapy.***
- ***BSc (Hons) in Sports and Business Management.***
- ***BSc (Hons) in Nutrition and Exercise Sciences.***

In addition to this, student-athletes can also spend an additional year studying for a Master's Degree in Coaching Studies.

THE STUDENT-ATHLETE ENVIRONMENT



There is something special about coming to stay in University accommodation - especially if it is your first time away from home.

As well as the convenience of being located on campus, all our full-time student-athletes will be part of a lively community where you'll meet friends and socialise together - sharing experiences and making memories.

So, it's much more than a comfortable place to live - it's your home from home.

All full-time student-athletes will enjoy the following within their accommodation package at the University of Central Lancashire -

- **Self-catered, fully furnished en-suite bedrooms.**
- **All bills covered - including electricity, heating and WiFi.**
- **Easy access to state-of-the-art gym and fitness facilities.**
- **On-site staff to help with any issues or inquiries that you may have - day or night.**
 - **24-hour security and CCTV provisions.**
 - **Bicycle storage.**

You can also take comfort in the knowledge that Preston is one of the safest and most cost-effective places to live in the United Kingdom.

In addition to all of the above, full-time student-athletes will also receive transportation direct from Manchester Airport on the day of arrival - where UCLan staff will be present to ensure that everyone settles in quickly.

You will also enjoy a two-week induction programme, where you will be shown around the city to help you feel comfortable in your new surroundings.

Those enrolled on one of our blended programmes of study and football development also have access to UCLan's eclectic range of services within the Course Administration Support Hubs.

You will have access to study skills support, an extensive Medical Centre, the Student Mentor Team, the Oasis Faith and Spirituality Centre, the Careers Service and enjoy a dedicated tutor - who will oversee every aspect of your academic progress.

When student-athletes enrol on a UCLan course, they automatically become a member of the Student's Union - with the option to join groups covering a wide range of interests including politics, arts, media and sport.

However you decide to tailor your own University life, we will support you every step of the way - meaning that you will have nothing to worry about other than making the most of the experience!





SEVEN DAY COLLEGE ID CLINIC



OVERVIEW

Macclesfield FC International Academy are proud to offer a Seven Day College ID Clinic between 9th - 16th October 2022.

This provides student-athletes aged 16 - 18 with a poignant and inspiring introduction to life within our Academy structure.

The Clinic will provide a stimulating initiation into every aspect of our Academy across our two sites - the University of Central Lancashire and Macclesfield Football Club.

Embracing both academic and football provisions, the Clinic also introduces you to British culture and what it is like to study and play in England.

As such, the Clinic provides student-athletes with an incredible foundation to progress within our Academy and elicits very clear dreams in terms of what their future career can look like - both academically and within the football industry.

The Clinic is sure to be immensely popular, with a synopsis of all it entails provided below.



THE UNIVERSITY OF CENTRAL LANCASHIRE

All student-athletes will enjoy complimentary travel from Manchester Airport to the University of Central Lancashire on Sunday 9th October, ahead of the first part of our journey together.

You will reside in luxurious IQ Kopa University accommodation, which will prove to be more than somewhere to stay - it will be your home from home.

As well as the convenience of being located on campus, you will be part of a lively community where you are sure to meet friends and socialise together - sharing experiences and making memories.

UCLan is ranked in the top 6.5 percent of universities worldwide - with a student and staff population of approximately 38,000.

You will be astounded by the facilities that UCLan has to offer and we will provide you with a valuable insight into what it is like to study within one of the most cosmopolitan universities in the United Kingdom.

We will introduce you to the globally recognised degree qualifications that UCLan offer and the lucrative pathways that will present themselves to you upon completion.

This will be achieved by integrating you into student life, as you enjoy lectures and seminars led by distinguished academic staff.

These will provide you with an inspirational insight into the degree courses offered at UCLan, which are documented below -

BSc (Hons) in Football Studies

BSc (Hons) in Sports Therapy

BSc (Hons) in Sports and Business Management

BSc (Hons) in Nutrition and Exercise Sciences

MSc in Coaching Studies

After presenting all student-athletes with their exclusive adidas training kit, former Wales

international Robbie Savage, Macclesfield FC First Team Manager Danny Whitaker and former Premier League midfielder Mark Duffy will oversee innovative training sessions at the illustrious UCLan Sports Arena.

This will allow you to showcase your talents and develop your game in a fun, friendly and professional environment.

Ran twice daily, training sessions will identify your strengths, as well as provide the platform for constructive dialogue throughout - meaning that you will improve as a player at an exponential rate.

On Wednesday 12th October, we will put all that we have learnt so far to the test as we contest a friendly fixture against esteemed opposition - so be ready!

Throughout our time at UCLan, we will receive all our meals at the mouth-watering Harrington Refectory - which is based within the University campus.

With a wide-range of delicacies to satisfy any palate and appetite, you are sure to enjoy all it has to offer!

In addition to this, we will also be



SEVEN DAY COLLEGE ID CLINIC



taking full advantage of the gym facilities located at the Sir Tom Finney Sports Arena - with leading Strength and Conditioning Coaches on hand to push you forward!

MACCLESFIELD FC - THE LEASING.COM STADIUM

On Thursday 13th October, we will make our way to the Leasing.com Stadium - the fabulous home of Macclesfield FC.

En route, we will be visiting Manchester United - providing all student-athletes with a tour around the iconic Old Trafford.

That in itself will provide us all with an experience that will never be forgotten!

On arrival at the Leasing.com Stadium, we will conduct another intense training session before enjoying dinner at the Club's prestigious Bar Twenty Seven restaurant.

Friday 14th October will see us enjoy two final training sessions where we take our knowledge base to the next level.

We will build on the concepts that

were introduced at UCLan and put you through a strenuous testing of them - ensuring that the principles that we have worked on will be ingrained forevermore.

On Saturday 15th October, we will provide all student-athletes with another memorable experience as



we watch the Macclesfield FC First Team in competitive action against Glossop North End together.

Matchdays at the Leasing.com Stadium are spine-tingling events and you will be viewing the game knowing that one day, you could be out there representing our Club!

After enjoying each other's company for one final time, we will then retire for the evening before transporting all our newly-found friends back to Manchester Airport.

Throughout our time at the Leasing.com Stadium, all student-

athletes will reside at the esteemed Tytherington Club Hotel and Spa.

Located a short distance away from the Leasing.com Stadium, the brand new and state-of-the-art facility is situated within easy walking distance from all local amenities and Macclesfield town centre.

Offering 65 spacious en-suite bedrooms with sleek walk-in

showers, air conditioning, in-room refreshment facilities, and 24-hour room service, The Tytherington Club really is one of the most prestigious facilities in the area.

We will also enjoy complimentary access to the evocative Stealth Gymnasium throughout our stay in Macclesfield - allowing you to smash your fitness goals in the most inspiring of settings.

WHAT'S INCLUDED?

Travel to and from all UK-based locations.

Full accommodation.

Three meals per day.

Exclusive adidas training kit.

All training sessions with our UEFA A licensed coaches.



Gym access together with strength and conditioning sessions.

Manchester United stadium tour.

Memories that will last a lifetime and will catalyse your future career.



COST AND FURTHER INFORMATION

The cost of this incredible experience is £1,500.

For further information and to secure your place, email

international@macclesfieldfc.com



SIX WEEK RESIDENCY PROGRAMME



OVERVIEW

Macclesfield FC International Academy's Six Week Residency Programme offers a two, four or six week schedule for international and domestic players aged 16 and over who are passionate about improving their game and furthering their skill set both on and off the field of play.



Staged each June - July, the schedule is specifically designed for current and future student-athletes to enhance their development in an enjoyable, professional and inspirational setting.

Attracting players from all over the world, the Six Week Residency Programme encapsulates many of the life-changing opportunities that our International Academy is renowned for.

In addition to developing each and every player on the pitch, the Six Week Residency Programme is also designed -

- To identify and recruit the best young players for our full-time University Programme in

partnership with the University of Central Lancashire.

- To provide a platform for established and upcoming athletes to enjoy the best possible preparation ahead of the new season within a unique setting.
- To introduce young student-athletes to a brand new culture and environment which will inspire them - no matter what direction their future careers take.

FOOTBALL PROVISION

Our Six Week Residency Programme will incorporate all of the following as standard -

- Five hours of training each day - led by our UEFA qualified Coaches. This will embody individual, unit and team-based sessions.
- A vigorous Strength and Conditioning programme - specifically tailored to your position, with unlimited access to our state-of-the-art Stealth Gymnasium.



- Goalkeeper-specific training conducted by a respected Championship level Coach.
- Weekly check-in sessions with Coaches in order to review the progress that has been achieved, set goals and determine how players can improve even further.
- Video analysis sessions of matches and training sessions to understand where you can improve as a player and as a team.
- Competitive games against other Clubs and their respective youth academies.
- Access to PlayerData's innovative analysis tools.
- Access to a Physiotherapist with weekly recovery and rehabilitation sessions.
- Full adidas playing and training kit issues on arrival.

Additionally, anyone attending the full Six Week Residency Programme will receive a bespoke Individual Learning Plan - the format of which is mirrored throughout Macclesfield FC's Academy structure - from Under-7s right the way through to Under-23s.

JUVENTUS ACADEMY MACCLESFIELD

The final week of our Six Week Residency Programme really is a special one, as we welcome the

iconic Juventus FC to the Leasing.com Stadium.

One of the reasons why J-Academy is so important is that young people unquestionably represent the future and by amalgamating a young player's football progression with their overall development as a human being, this begins to explain why 'The Juventus Way' has become world-renowned.



Juventus are passionate about helping all young adults reach their potential and see football as an incredibly poignant way of conveying educational values in a manner that will last a lifetime.

Central to Juve's focus is to promote the importance of teamwork, hard work and good manners.

A courteous, well-behaved and responsible young adult will progress into the workforce with the appropriate character and values that will benefit both themselves and society in general.



SIX WEEK RESIDENCY PROGRAMME



Absolutely pivotal to this is the role of respect - both for ourselves and for others. Juventus are absolutely clear that they want to develop people first and footballers second.

There can be no doubt that this incredible experience will live with you forever and we are incredibly humbled to welcome Juve to our home as part of the Six Week Residency Programme.

TRIPS AND TOURS

Whilst our overriding priority is to develop you as a player, all student-athletes are given a unique insight into British culture as part of their time with us and get to experience what it is like to be a professional footballer at some of the nation's most prestigious venues.

Throughout the duration of the Six Week Residency Programme, we will facilitate an array of unforgettable trips and training experiences that



cannot fail to inspire.

We will conduct a training day at the renowned St George's Park - allowing you to sample what it is like to be an international footballer.

The world-class facilities really have to be seen to be believed and it is no surprise that the complex is home to the England national team.

We will also enjoy a training day at Manchester City's stunning Etihad Campus and conduct an educational trip to Old Trafford - home of Manchester United.

We will also be facilitating informative talks conducted by guest speakers, Premier League stars, Sports Psychologists and experts from within the nutrition industry.

As well as enabling all student-athletes to enjoy themselves at events such as go-karting, paint-balling and treetop adventures, we will also visit the University of Central Lancashire where our current international student-athletes study as part of the full-time Macclesfield FC International Academy University Programme.

ACCOMMODATION

Full accommodation is included within the overall price of the Six Week Residency Programme, with student-athletes staying in a 4-star plus Cheshire-based hotel.



Our prestigious locations are located just a short distance away from the Leasing.com Stadium and

offer a superb range of facilities - from invigorating spa areas to state-of-the-art gyms and from renowned gold courses to relaxing breakout areas.

In addition to this, all rooms are spacious and provide the best possible facility for you to relax after a rewarding day out on the pitch!

Our standard accommodation policy is that student-athletes are paired together and will share a double room throughout their stay with us. This helps to build relationships and enables everyone to enjoy getting to know each other in a social setting.

Requests can be made to share rooms with other members of the Residency Programme or you are able to enjoy a double room alone should you decide to do so.

Having a room reserved exclusively for you will incur an additional charge and you can request this by speaking to a member of our Recruitment Team.

WHAT'S INCLUDED AND COST

A fortnight block is priced at £3,000, with the final block costing £3,500 as it incorporates the incredible Juventus Training Camp.

The whole Six Week Residency Programme is available for the discounted price of £8,500.

This includes the entire football provision documented above, as well as -

- Full accommodation during your stay.
- Three meals per day.
- All scheduled day trips and excursions.
- All transportation - both to and from Manchester Airport and all International Academy events.
- Unlimited access to the state-of-the-art Stealth Gymnasium.

Please note that flights need to be purchased separately and our Recruitment Team will be more than happy to assist you with this.





GAP YEAR PROGRAMME



OVERVIEW

Students all over the world are taking gap years on a much more regular basis nowadays - as they take some time out from their studies to develop new skills, experience new cultures and meet new people.

This has a multitude of benefits



that include bolstering a resume, growing as an individual and of course, having fun!

At Macclesfield FC International Academy, we can provide you with all of this and more with our Gap Year Programme.

Open to anyone over the age of 16, our inspiring offering represents more than just a gap year - it nurtures the skills, knowledge bases and friendships that will last a lifetime.

Unique in its structure, our Gap Year Programme runs from September to May each year and ticks every box in terms of developing you as both a footballer and as a young adult.

A poignant conduit between our Six Week Residency Programme and full-time University Programme, we will provide an evocative taster of what it's like to study and play football here in England.

There can be no doubt that our Gap Year Programme leads the way globally and gives every student-athlete the opportunity to invest significantly in their future careers whilst also enjoying the time of their lives!

FOOTBALL PROVISION

Our Gap Year Programme allows all student-athletes to train as professional footballers within an inspirational and professional setting.

You will enjoy a minimum of fourteen hours of contact time with our renowned UEFA Licensed Coaches each week and exponentially develop your tactical and technical skills to a level that you could only dream of.

In addition to this, you will receive regular Strength and Conditioning sessions led by industry experts

- making sure that your training regime is both effective and targeted to your playing position.

You will also take part in two competitive fixtures per week, as you put all that you have learnt into practice representing Macclesfield FC.

We will compete in an array of competitions that will prove to be both challenging and rewarding - you can find a summary of these, together with the clear pathways on offer on pages 50 - 51.

To catalyse your progression even further, you will be given access to PlayerData's incredible range of analysis tools that quantify every aspect of your game.

Regular analysis sessions will be held with a range of prestigious Coaches and these will be supported by video-based sessions that are central to improving you as a player.

Finally, you will enjoy position-specific sessions throughout your stay with us. No matter whether you are an agile goalkeeper, powerful defender, tenacious midfielder or hungry striker - we will ensure that you receive the very best coaching throughout the entire Gap Year Programme.



ACCOMMODATION AT THE UNIVERSITY OF CENTRAL LANCASHIRE

If you have already been mesmerised by our football offering, then you will be delighted to hear that our accommodation facilities mirror the impeccably high standards of our coaching.

You will reside within the student accommodation at the University of Central Lancashire - which not only provides world-class facilities, but also allows you to become fully acquainted with the buoyant student lifestyle,

As standard, you will receive -

- A fully furnished en-suite bedroom.
- All bills covered - including electricity, heating and WiFi.
- Easy access to state-of-the-art gym and fitness facilities.



GAP YEAR PROGRAMME



- On-site staff to help with any issues or inquiries that you may have - day or night.
- 24-hour security and CCTV provisions.
- Bicycle storage.

You will also gain a unique insight into what it is like to study for a degree qualification here in England.

Not only will you be fully integrated into the student community, but you will also enjoy inspiring taster sessions from leading academic figures centred on the courses that are offered to our full-time student-athletes.



AN INTRODUCTION TO BRITISH CULTURE

Throughout your gap year, you will be introduced to British culture in a way that others could only dream of.



Not only will you be training like a full-time professional footballer would and be fully integrated into the student community at UCLan, we also will provide an eclectic range of trips and tours that will undoubtedly cause you to fall in love with our nation.

Included within this will be a trip to St George's Park - home of the England National Teams.

You will train on the same pitches that England sides do and dine within the same restaurant that the likes of Harry Kane and Leah Williamson enjoy on a regular basis.

And this is just the start.

We will provide an insightful and stimulating introduction to what it is like to live, train and study in England that will undoubtedly whet your appetite for more!

WHAT'S INCLUDED?

All of the below is included within our Gap Year Programme as standard, with passports, food packages, flights and visas to be purchased separately.

- Full accommodation throughout your entire stay.
- A minimum of fourteen hours of coaching time per week with our respected Coaches.
- Position-specific sessions.
- Two competitive matches per week.
- Strength and Conditioning sessions.
- Access to PlayerData technology.
- Video-based feedback and personalised analysis session.
- Full access to Stealth Gymnasium at Macclesfield FC.
- Full access to The Sir Tom Finney Sports Centre at UCLan.
- Transport to all Macclesfield FC training sessions, matches and events.
- Exclusive adidas training kit.



COST

The cost of this incredible experience is £17,000 per season and can be funded in one of three ways.

OPTION A

A £5,000 deposit followed by a £1,500 payment to be made each month.

OPTION B

A £5,000 deposit followed by two £6,000 instalments to be paid in September and January.

OPTION C

A £5,000 deposit, followed by a £12,000 one-off in September.

To discuss any aspect of our Gap Year Programme, please contact our Recruitment Team who will be delighted to assist you.



UNIVERSITY PROGRAMME - IN PARTNERSHIP WITH



OVERVIEW

In what undoubtedly represents our flagship offering, Macclesfield FC International Academy is thrilled to present our University Programme in partnership with the University of Central Lancashire.



This exhilarating programme gives student-athletes from all over the world the unique opportunity to combine studying for a globally recognised degree qualification with continuing their football journey in a truly world-class, professional and inspiring environment.

As well as enjoying the very best in academic provision, you will also revel in life as a full-time footballer knowing that your passions will be fuelled every step of the way.

Our University Programme is

meticulously designed - promoting exemplary standards both on and off the field of play.

This once-in-a-lifetime opportunity not only allows you to learn from some of England's most renowned Coaches, but also provides you with the necessary qualifications and experiences that will catalyse your future career within the sports and business sectors.

FOOTBALL PROVISION

Macclesfield FC International Academy offers a unique programme of coaching and match experience that is at the forefront of the global industry.

Our Coaches have a wealth of experience at all levels of the game and are committed to seeing you reach your potential within the game.

Training sessions are designed to challenge all student-athletes in all areas of their game and we will provide you with a wealth of in-depth feedback to monitor your progress.

A minimum of four training sessions are held per week - each one allowing you to express yourself both on and off the ball.

Focusing primarily on the technical, tactical, physical and psychological aspects of the game, we will monitor your every step with innovative PlayerData technology which allows you to track your progress in incredible detail at the touch of a button.

We will also conduct regular face-to-face sessions to discuss every aspect of your learning, as well as providing comprehensive performance analysis sessions, bespoke video footage and Individual Learning Plans that are the foundation of everything we do.

All of this is specifically and evocatively



tailored to the individual and their position - allowing student-athletes to improve both individually and collectively.

This also allows us to set challenging personalised targets that both identify strengths, whilst also highlighting areas to improve upon.

To support our student-athletes in their journey with us, we also provide free access to the state-of-the-art Stealth

Gymnasium and The Sir Tom Finney Sports Centre.

We also employ a range of Strength and Conditioning Coaches to oversee every aspect of your training regimes, with qualified Nutritionists and Physiotherapists on hand to provide expert guidance throughout your time with us.

You will be treated as if you were a First Team player in every sense and will want for nothing as you express yourself on the pitch and let your talents shine through!

Training sessions are complimented with an eclectic games programme that allows you to put all that you have learnt into practice within a competitive setting.

This will expose you to a range of environments and provide you with a detailed assessment of how you are progressing with us.

Student-athletes can compete in a minimum of thirty fixtures per season and this runs between September and May each year.

There are opportunities to compete in the illustrious British Universities and Colleges Sport (BUCS) leagues - as well as representing Macclesfield FC at a range of different age levels.



UNIVERSITY PROGRAMME - IN PARTNERSHIP WITH



ACADEMIC PROVISION

Studying in the United Kingdom represents a fantastic opportunity for any overseas student-athlete and you will initially work towards one of our traditional three-year undergraduate degree courses.



Subject to successful completion of an undergraduate degree programme, you will also have the exciting opportunity to study for a Master's Degree at the University of Central Lancashire - extending your stay within academia for a further year.

Therefore, you can earn both an undergraduate and postgraduate degree within a total of four years.

Academic staff at UCLan are amongst the most respected in the United Kingdom and as such, you can be assured of a world-class education that mirrors the football provision.

Each student-athlete will receive a personalised timetable at the start of their studies, that seamlessly

integrates all academic and football demands.

The two facets of your journey are symbiotically linked and without commitment and progress in both areas, you will undoubtedly be limited in what you can achieve.

The courses on offer at UCLan are -

- *BSc (Hons) in Football Studies.*
- *BSc (Hons) in Sports Therapy.*
- *BSc (Hons) in Sports and Business Management.*
- *BSc (Hons) in Nutrition and Exercise Sciences.*
- *MSc (Hons) in Sports Coaching.*

ACCOMMODATION AND FACILITIES

All student-athletes that are enrolled on one of our programmes reside at the University of Central Lancashire's stunning Preston campus.

Within which, every aspect of your stay is accounted for and you literally will have nothing to worry about - other than enjoying yourself and making sure that you succeed in all of our academic and footballing demands.

You will be fully integrated into the student lifestyle - making friends and memories that will last forever.

An introduction to life at UCLan can be found on pages 30 - 33.

WHAT'S INCLUDED AND COST

The cost of this incredible experience is £29,950 per year - with flights and visas to be booked separately.

There may be a range of funding options available to you - so please ensure that you liaise with our Recruitment Team who are here to help you!

Included within the price is -

- *Full coaching and football provision throughout the academic year.*
- *Regular Individual Learning Plans, Video Analysis and Progress Reports.*
- *Academic fees relating to your chosen degree programme.*
- *Full accommodation throughout your stay at UCLan.*
- *All utility bills relating to your accommodation.*
- *Transportation to and from Manchester Airport on arrival and departure.*
- *Transportation to and from all training*



sessions and matches.

- *Access to Stealth Gymnasium and The Sir Tom Finney Sports Centre.*
- *Access to expert Strength and Conditioning Coaches and Physiotherapists.*
- *Exclusive Macclesfield FC training kit.*
- *Macclesfield FC match kit.*
- *PlayerData pod and access to the very best in analytical data.*
- *An experience that you will remember and benefit from for the rest of your life!*

OUR PROMISE TO YOU

A football education pathway true to the Academy experience and environment, providing clear exit routes in the form of playing, coaching, analysis, physiotherapy, strength and conditioning, nutrition and many more!

A highly-qualified Coaching Team with a blended experience of coaching badges and academic pedigree - capable of providing both on and off-the-field support to each individual student-athlete.



FOOTBALL PATHWAYS

As well as forging a plethora of opportunities through academic success, Macclesfield FC International Academy also boasts very clear pathways when it comes to developing you as a footballer.

The scope of these takes you right up to First Team Level and can be summarised below.

MALE PATHWAY

BRITISH UNIVERSITIES AND COLLEGES SPORTS LEAGUE (BUCS).

Every student-athlete entering the Academy system on a full-time basis will enjoy a minimum of four training sessions and one competitive fixture in the British Universities and Colleges Sports League per week.



Our First Team play in 1A - the highest standard in the country.

UNDER-19 DEVELOPMENT LEAGUE.

Within this competitive league, we face the likes of Manchester United Development and Stockport County.

NORTH WEST UNDER-21 DEVELOPMENT LEAGUE.

For those student-athletes excelling within the BUCS League and Under-19 Development League, there will be opportunities to represent Macclesfield FC within the North West Under-21 Development League.

THE NATIONAL FOOTBALL YOUTH UNDER-23 LEAGUE & LANCASHIRE UNDER-23 FLOODLIT LEAGUE.

For those student-athletes excelling within our Academy system, there will be opportunities to represent Macclesfield FC within our U-23 Elite Squad at the Leasing.com Stadium.

This squad will comprise of the highest performing student-athletes from within our Performance Phase teams (BTEC, UCLan).

NORTHERN PREMIER LEAGUE - DIVISION ONE.

For all standout performers, the opportunity is there to train with and represent Macclesfield FC at First Team level.

This will be in front of a packed stadium - giving you the unbelievable chance to showcase your skills and gain a real taste of elite-level, open-age football.

FEMALE PATHWAY

BRITISH UNIVERSITIES AND COLLEGES SPORTS LEAGUE (BUCS).

Every student-athlete entering the Academy system on a full-time basis will enjoy a minimum of four training sessions and one competitive fixture in the British Universities and Colleges Sports League per week.



LANCASHIRE WOMEN'S REGIONAL UNDER-21 LEAGUE & NATIONAL FOOTBALL UNDER-23 YOUTH LEAGUE.

For those student-athletes excelling at BUCS level, there are opportunities to ascend into our Elite Squad.

Competing within the Lancashire Women's Regional Under-21 League and the National Football Under-23 Youth League will provide all student-athletes with a challenging test and one which will catalyse their development in the process.

CHESHIRE WOMEN'S & YOUTH FOOTBALL LEAGUE PREMIER DIVISION.

For all standout performers, the opportunity is there to train with and represent Macclesfield FC at First Team level.

After winning their division last season, our Women's Team are amongst the most upcoming in the country and will undoubtedly be looking to secure back-to-back titles.

**TO START YOUR UNFORGETTABLE JOURNEY
WITH US, PLEASE EMAIL
INTERNATIONAL@MACCLESFIELDFC.COM
AND TURN ALL YOUR DREAMS INTO REALITY!**



MACCLESFIELD FC INTERNATIONAL ACADEMY



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